



2015 OSU Construction Management Society Annual Tex Ehlers GOLF TOURNAMENT

At
Coffee Creek Golf Course

WHERE: Coffee Creek Golf Course, Edmond, OK
WHEN: Friday, April 17, 2015 8 AM & 1:30 PM shotgun start

The time has come once again to dust off the old golf clubs and head out to one of Edmond's finest courses, Coffee Creek Golf Course, for an awesome round of golf benefiting a great cause. Don't miss your chance to play in this fantastic golf tournament!

Join us at Coffee Creek Golf Course for our 18 Hole Golf Tournament, which will include prizes for low net team score, closest to pin, longest drive and other fun on course golf games. In order to accommodate the number of participants, and for your added convenience, we will offer two flights. The AM flight will tee off at approximately 8:00 AM, followed by our PM flight at approximately 1:30 PM. Lunch will be provided for all participants in between the flights featuring a build your own burger bar.

New this year, we now offer online registration available at <http://www.cmsgolftournament.com>. Included in your registration is a free 1 year subscription to Golf Digest. In addition to offering online registration, we also offer online payment by credit card. While offered, it is not required to pay by credit card. Invoices are available and payment is accepted by cash or check. During the registration process, you will also be offered the opportunity to purchase CMS apparel and accessories.

We graciously ask your assistance in becoming a sponsor of the tournament by becoming our PLATINUM sponsor, one of our two available gold sponsors, silver sponsors, player package sponsor, sponsoring a hole, sponsoring a student position, or by attending our silent auction which will close immediately following the second flight awards ceremony.

Your sponsorship and generous contributions help offset the costs of hosting our monthly meetings for students, planning numerous networking opportunities throughout the semester, and providing students opportunities for success. The Construction Management Society is a valuable asset and social opportunity for students in the Construction Management Program, and it is not made possible without the help provided by our generous donors, such as yourself!

Platinum Sponsorship \$10000 (Limit 1) – This exclusive sponsorship includes registration and dinner for your team of 4 with the OSU CMS officers and faculty at the exquisite Red Prime Steakhouse in Oklahoma City, 8 dozen Titleist Pro V1 golf balls (#1 ball in golf) custom printed with company logo, 4 Yeti Roadie coolers custom printed with your company logo, 4 OSU CMS golf shirts, a 1 hour private lesson for each team member with the Coffee Creek club professional, premier exposure of your company with a prominent marquis banner presentation of your company, its products and services to our estimated 200+ attendees, 2 hole sponsorships, 4 mulligans, and the ability to provide marketing materials that will be included in our player participation packages. Golf at the exclusive Coffee Creek golf course which includes 18 holes of golf, food, all you can drink adult beverages the day of the event, and admission to the silent auction.

Player Package Sponsor \$5000 (Limit 1) – Includes 4 individual player spots, premier exposure with a company logo printed on Titleist Pro V1 golf balls (#1 ball in golf) to be included in players bags for our estimated 200+ attendees, and 1 dozen custom balls for each member of the team. Golf at the exclusive Coffee Creek golf course includes 18 holes of golf, food, and admission to the silent auction.

Gold Sponsor \$1500 (Limit 2) – Includes 4 individual player spots, premier exposure with a marquis banner presentation of your company, its products and services to our estimated 200+ attendees, 1 hole sponsorship, 4 mulligans, 4 dozen Titleist Pro V1 golf balls (#1 ball in golf) custom printed with company logo, and the ability to provide marketing materials that will be included in our player participation packages. Golf at the exclusive Coffee Creek golf course includes 18 holes of golf, food, and admission to the silent auction.

Silver Sponsor \$1000 –Includes 2 Individual player spots, marquis banner sponsorship at our silent auction venue, 1 hole sponsorship and the ability to provide marketing materials that will be included in our player participation packages. Golf at the exclusive Coffee Creek golf course includes 18 holes of golf, food, and admission to the silent auction.

Hole Sponsor \$150 (Limit 14) – Highlight your company and its products and/or services to our tournament attendees with a brilliant, high impact hole sponsorship sign that will be prominently displayed on one of the 18 holes at Coffee Creek. Cost of sponsorship includes the cost of 1 professional quality, 4 color, high impact marketing display.

Individual Student Sponsorship– Support OSU CMS members by sponsoring student entries into the tournament.

Silent Auction Participant – Come on out on April 17th after work (about 5:30-6pm) and enjoy happy hour with us and attend our Silent Auction held in conjunction with the golf tournament. Bid on sports tickets, sportswear, sports memorabilia, restaurant gift cards, and more.

For questions please contact Reese Layton at (972) 533-8760 or at reesehl@okstate.edu.

The members of the OSU Construction Management Society recognize and support its corporate sponsors by pledging to consider the business, or service, of its sponsors as our first option for purchase or activity. Whatever you may choose, please know that our organization and all of its members are truly grateful for your support.

Thank you again for your consideration in sponsoring the students of the OSU Construction Management Society.

Sincerely,

A handwritten signature in black ink, appearing to read "Reese Layton". The signature is written in a cursive style with a large, stylized initial "R".

Reese H. Layton
Vice President- OSU Construction Management Society

About Leonard Carl "Tex" Ehlers

In 1946, after serving in the US Navy, Leonard Carl "Tex" Ehlers moved to Stillwater to begin school at Oklahoma A&M. During his time at Oklahoma A&M, Tex became the organizer of the Delta Chi Fraternity chapter, and was recognized as one of the 12 founding fathers. In 1947, Tex convinced his family to move from Enid, OK to Stillwater to build housing for other returning GI's. In 1951, Tex graduated from Oklahoma A&M with a Bachelor of Science degree in Industrial Arts. Soon after graduating, Tex was hired to teach at Oklahoma A&M. Tex attended graduate school and graduated in 1953 with a Masters of Science in Industrial and Mechanical Arts.

During Tex's time teaching at OSU, he was asked to form/create a major portion of today's Construction Management Technology (CMT) program. After founding the program, Tex became the Construction Management Society's first faculty advisor. During his time with the program, Tex organized and built the CMT lab West of campus on McElroy Street and established classrooms under the North side of "Lewis field" (now Boone Pickens Stadium).

Outside of CMT, Tex tutored many OSU and athletes for free. Tex invited these young scholars into his home and tutored them at the dining room table, which often turned into dinner. During the holidays, Tex offered a home to many OSU students. During this time he was also still active with the Delta Chi chapter overseeing the maintenance of the Delta Chi Properties. He also helped with the plan and design of the new Delta Chi house that was built on Jefferson Street in 1984. During the summer months in between teaching at OSU, he built housing with his father, brother, and Ben Woods. Tex also worked on a maintenance crew at "Vet Village."

Tex built and donated the playground equipment for Will Rogers Elementary School in the 60's. He was a little league baseball coach and helped with Boy Scout Troop 38 sponsored by the Zion Lutheran Church.

Tex retired in 1980, and in 2006, Leonard Carl "Tex" Ehlers was inducted into the CMT Hall of Fame.

Written by Kim Ehlers.